



CFG
Climate Focus Group

Now is the Critical Time for Climate Action

Our Sustainability Offering

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Why is sustainability and climate action important for you business?

In times of global crisis throughout history, societies have unified to address common challenges and achieve collective success. Viewing the climate catastrophe as akin to past global crises, the 2020 World Economic Forum Annual General Meeting at Davos underscored climate change as the foremost concern, signaling a growing urgency. While governmental and public sector actions were central in discussions, it became evident that the private sector holds an equally crucial role. Effective alignment between public and private sectors becomes imperative to overcome this crisis.

Several key areas highlight the pivotal role of the private sector in transitioning towards a net-zero carbon society. Firstly, investors, business owners, and employees must fully comprehend and assess the potential impact of climate risks on their enterprises. The quantification of financial risks is gaining significance, as future financial statements will likely need to reflect these risks. Additionally, innovative financial solutions are emerging to mobilize capital for critical areas such as cleantech innovation and sustainable energy, requiring collaboration between public and private capital.

Global corporations are rapidly decarbonizing their operations, driven partly by investor pressure embracing the environmental, social, and governance (ESG) agenda. While investors increasingly recognize the financial risks of climate change, there is still a gap for many in understanding the link between sustainable investment policies and financial returns. Initiatives like the Task Force on Climate-related Financial Disclosure (TCFD) play a crucial role in helping investors comprehend the actual risks associated with investee companies. Despite these efforts, it is important to acknowledge that we are only at the beginning of this transformative journey.

On a positive note, some private sector entities recognize that this transformation offers new business opportunities. Emerging business models focus on green and sustainable products and services, highlighting the potential for winners and losers in this evolving landscape. The evolving understanding of climate change as a financial risk is expected to drive more meaningful action from the private sector in the years ahead. However, it is essential to recognize that these solutions and initiatives are still in their early stages, marking the beginning of a transformative journey.

Business for driving a shift toward sustainability in your organization's business strategy.



About Us

CFG assembles a specialized cross-functional team, bringing together seasoned experts across various disciplines to aid both corporate and public sector clients in meticulously planning and executing initiatives encompassing Environmental, Social, and Governance (ESG) themes, decarbonization strategies, and the creation of sustainable long-term value. Our adept team comprises professionals with diverse skills, including sustainability practitioners, economists, engineers, corporate strategists, accountants, and financiers. This collaborative effort is designed to guide clients through the intricate and ever-evolving landscape of climate change and sustainability.

At CFG, we firmly believe that organizations showcasing leadership in addressing these challenges not only gain recognition from stakeholders but also unlock new opportunities. Conversely, businesses that falter in taking decisive action may find their profit margins and even business models at risk. Whether your organization is embarking on its sustainability journey, reporting progress, or seeking financing for new initiatives, our team possesses the requisite expertise and personnel to provide comprehensive assistance tailored to your needs.

